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Client

**Johnson Controls-Hitachi Air Conditioning**

Project Name

**Business Verticals Template V3**

Documentation

**CMS Functional**

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## Business Verticals - CMS Functional "All the fields will be multi-language"

ID Project #464\_22

Necessary to specify for all the fields: If it is obligatory or not, Allowed characters, dimensions or weights.

### This section is editable from:

1. CMS > Pages > Business Ranges: Same page as we already have. All the text related to the page will be defined in this section.
2. CMS > Products > Business Ranges : Same section as we already have with some added changes. All the records in this section will be each one of the Business Verticals that we'll show on the web.
3. CMS > Pages > Text > The subject of the email received once the form has been completed, will be editable from this section.

### CMS> Pages > Business Ranges

The most important changes on the Business Range page are related to the new contact form.

The following fields will be exactly the same as the form B of the contact page:

- Name
- Surname
- Company name
- Contact preference
- Email
- Phone number
- Country
- State
- Detail box
- Attach file button
- Terms and conditions

Because of this, these fields can be edited directly from the 'Contact us' page.

There's only one exception, the 'Job role' field can be editable in this page (Business Ranges)

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The title and introduction text of the contact form will be as:

- Title (No limit in characters) : There will be a note in the CMS indicating the number of recommended characters. (50 characters).
- Introduction text (optional) : There will be a note in the CMS indicating the number of recommended characters. (165 characters).

The "subject" of the email received once the form has been completed, will be editable from the CMS > Text.

The email routings will be managed from a field in the state/country form values section of the CMS. The excel in this section will be importable and exportable and will include this email routing field.

The CTA will be also defined in the Page of the Business Range, as the previously mentioned fields.

Note: In this section, as in the all pages of the CMS, we will have a tab named SEO where we can define all the fields related to this page. Same with the slugs and breadcrumbs.

## **CMS > Products > Business Range > Business Range contact request**

In this section will show up all the requests related to the contact form of the Business Range page. The columns of this section will be the same as the fields described in the previous point, respecting the order.

In this section will also be a Download button to export all the requests as CSV.

All the fields in the CMS, in the downloadable CSV and in the email received, will be in the same order as how the form will be presented to the user.

## **CMS > Products > Business Range**

On the Business Range section there will be new tabs with their corresponding sections.

The '**solutions**' tab will have all the related modules of the Solutions Elements, described below.

Fields on the tab '**Case story**':

1. Title ( max. 75 characters )
2. Text ( max. 175 characters )
3. Background Image (Crop centered, 1642px x 584px)
4. Video Player (optional): It will work as the rest of youtube videos on the CMS. The user will be able to see these fields selecting 'Yes' and then being able to set the url of the video.
5. CTA (Optional) - This CTA will have three available types (Internal, external, download).

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The restriction of the download will show up when the option is selected. The user will choose between two options (Unrestricted and gated). In that field we can also define the CTA text.

Not mandatory content module (if there's no content for this module in the CMS, it won't appear on the frontend).

On the introduction module:

No changes will be done to the existing content module, consisting of:

- Title - H2 (max. 100 characters)
- Body text - (max. 2800 characters) Rich text editor in which images and videos can be included.
- "Read more" CTA that shows content on click. It will work as it currently works. It will appear when the height of the text module will be more than 141 px. By clicking it, the remaining text will be displayed.

This content module will no longer be mandatory for publishing the page from the CMS.

Finally, for the pre-footer module:

No changes will be done to the existing content module, consisting of:

- Title (max. 100 characters)
- Rich text content module (max. 2800 characters)

## CMS > Products > Business Range > Business Range Slider Images

This section will allow the user to edit the '**header slider**'. This slider will work the same way as the 'Product Header Image Slider' .

The fields will be the following:

- Type: With two possibilities (image or show video with url)
- Image (size 1350x903px, max. weight 400Kb)
- GIF or Image: If Image type is selected, then the user can choose to upload either a gif or an image.
- If 'Show video with URL' is selected, then the user will upload a preview image.
- If 'Show video with URL' is selected, then the user will select an external video.
- Caption

The user can create as many modules as he wants.

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## CMS > Products > Business Range > Business Range Solution Elements

The user can edit all the fields related to the solutions module in the 'Solutions Module' tab. This tab will contain the following fields:

- Main title ( max 100 characters )

Then the user can create as many modules (Business Range Solution Elements) as he wants choosing from the following types:

- Title + text + image/GIF/video + CTA
  - Title (100 characters )
  - Text ( 700 characters ) : Rich text field
  - Image / GIF / Video: This will work as all the other existing Image / GIF / Video fields. (size 492x279px, max. weight 400Kb)
  - CTA: No character limitation. Will be optional, with a checkbox in the CMS to enable or disable the downloads. The links can be internal or external.
- Slider: it will include image/GIF/video. - Image (size 1350x903px, max. weight 400Kb) . This slider will work as the mentioned Slider in the above point.

Not mandatory content module (if there's no content for this module in the CMS, it won't appear on the frontend).

We will take into consideration those changes that have already been requested and implemented for the same type of module on the product detail pages (footnotes, texts with formatting, etc.)

## CMS > Products > Business Range > Business Range popup

This will be a new section of the CMS where all the user can edit all the text related to the popup, including the text corresponding to the form and the text of the CTA. This will be a clone section from the existing Popups.

The contacts request corresponding to the form inside the popup will be visible in another section called:

CMS > Products > Business Range > Popup requests

The fields of the form, and the way that those fields are registered, will be exactly the same as the already existing popup.

The email, as in the existing popups, can be edited in the Settings tab. Remember, this module

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will be the same as the Popup module, including the way it sets the email.

## **CMS > Texts**

The business range title for the menu and the footer can be edited from this CMS section. This text will correspond to both texts on the web, menu and footer.